

# Athens 2004 Summer Olympics Games International Sporting - Cultural Events Case Study

*Mer* provided the *Secure-M* - the first-ever PSIM solution, a Physical Security Information Management system, as well as integration of all devices, and overall supervision, under the Olympic Committee's very high standards. *Mer's* top execution resulted in the safety of all attendees of the **Athens 2004 Summer Olympics**, one of the world's most prestigious and most high-risk events.



## The High Risk Client:

Athens 2004 Olympic Games, a.k.a. Games of the XXVIII Olympiad.



## The Challenge:

Post 9/11, with global terrorism fresh on everyone's minds, the security budget was set at \$1.35 billion to ensure the very best in security technology and resources were deployed, to assuage the fears of attendees. There would be 10,625 athletes competing, 5,501 team officials from 201 countries, and this was the first year since the 1996 Summer Olympics that all countries with a National Olympic Committee would be in attendance. The spotlight of the world would be on this event, making it extremely attractive to terrorists.

## The Mer Solution:

*Mer* met all of the Olympic Committee's standards, monitoring 63 sites with three levels of hierarchy, and providing the ability to view, monitor, and take control of every event and alert from the Command and Control Center. *Mer* was charged with the full responsibility of the project information management, including the security equipment, the installations, the interface to the software, and the related hardware. *Mer's* integrated security solutions handled all Athens 2004 Olympic venues, including but not limited to the Olympic Village, the City of Athens, the Hotels, 9 Hellenic Seaports and other facilities, a feat considered one of the largest and most comprehensive and most integrated surveillance projects ever implemented anywhere worldwide. They used their single-point access, robust software platform *Secure-M* for C41.

## Mer's *Secure-M* surveillance platform monitored:

- Access Control Systems
- City Surveillance
- Perimeter Security Systems
- Communication and Data Networking
- **Regional** Command & Control Centers
- CCTV Systems
- Traffic Management Systems
- Integrated LPR, VMD and Thermal Imaging
- **Local** Command & Control Centers
- **National** Command & Control Center

## The Result:

By any measure, the 2004 Athens Olympic Summer Games were a great success. While security concerns were cited as "somewhat to very important" by 66% of those attendees surveyed at the Olympic Games (Source: *Tourism Review International*, Volume 10, pp. 269-284), it was an enormous confidence builder worldwide that the games occurred without any security incidents.

To learn more about *Mer* and *Secure-M*, please visit <http://www.mersecurity.com>

